



William GORTAIRE

UI/UX Designer

Self-motivated individual and inventive creator of innovative product designs to meet the user's needs

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SKILLS

- Knowledgeable In UX design tools **Figma and Adobe XD**.
- Experience creating **wireframes, prototypes, personas, user flows, and low/high fidelity prototypes**.
- Proficient in **Adobe Programs (Photoshop, Illustrator, Indesign, and After Effects)**.
- An excellent foundation in **visual design, including typography, color, and composition**
- Team player with exceptional **communication skills**.
- Experience building web pages with **WordPress**.

EDUCATION

Google UX Design Certificate — Online Junio 2022 - April 2023

Completed rigorous training, which included topics such as UX research fundamentals, inclusive design, wireframes and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio with three projects.

Middlesex County College, Edison, NJ — A. A. S. , Media Arts Design Advertising and Graphic Design. June 2018

EXPERIENCE

Merkury Innovations — Packaging Designer September 2020 - Present

- Design dielines, structure, and packaging artworks for diverse brand lines.
- Pre-press file preparation and communication with vendors overseas.
- Product retouching and re-coloring.
- Create manuals, planograms, and mock-ups.
- Create video content for advertising.

Aduro Products — Graphic Designer August 2018 - May 2020

- Compose layout and execute unique packaging products with renders.
- Product retouching and recoloring.
- Design and build a website page for the company products catalog.

Synergem — Graphics Production Technician September 2012- June 2018

- Promoted from Graphics Production Assistant as recognition of my accomplishments
- Advised account managers on graphics-related aspects and guide them on options.
- Planned, supervised, and coordinated the daily printing of the in-house projects